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MILLION

CHILDREN LIVE WITH DISABLING HEARING LOSS

60%

OF CHILDHOOD
HEARING LOSS IS
PREVENTABLE

INFECTIONS

31%



Mumps



Rubella



Meningitis



Measles



Ear
infections

OTHERS*

8%

OTOTOXIC MEDICINES

4%

17%

BIRTH-RELATED CAUSES



Complications
at birth



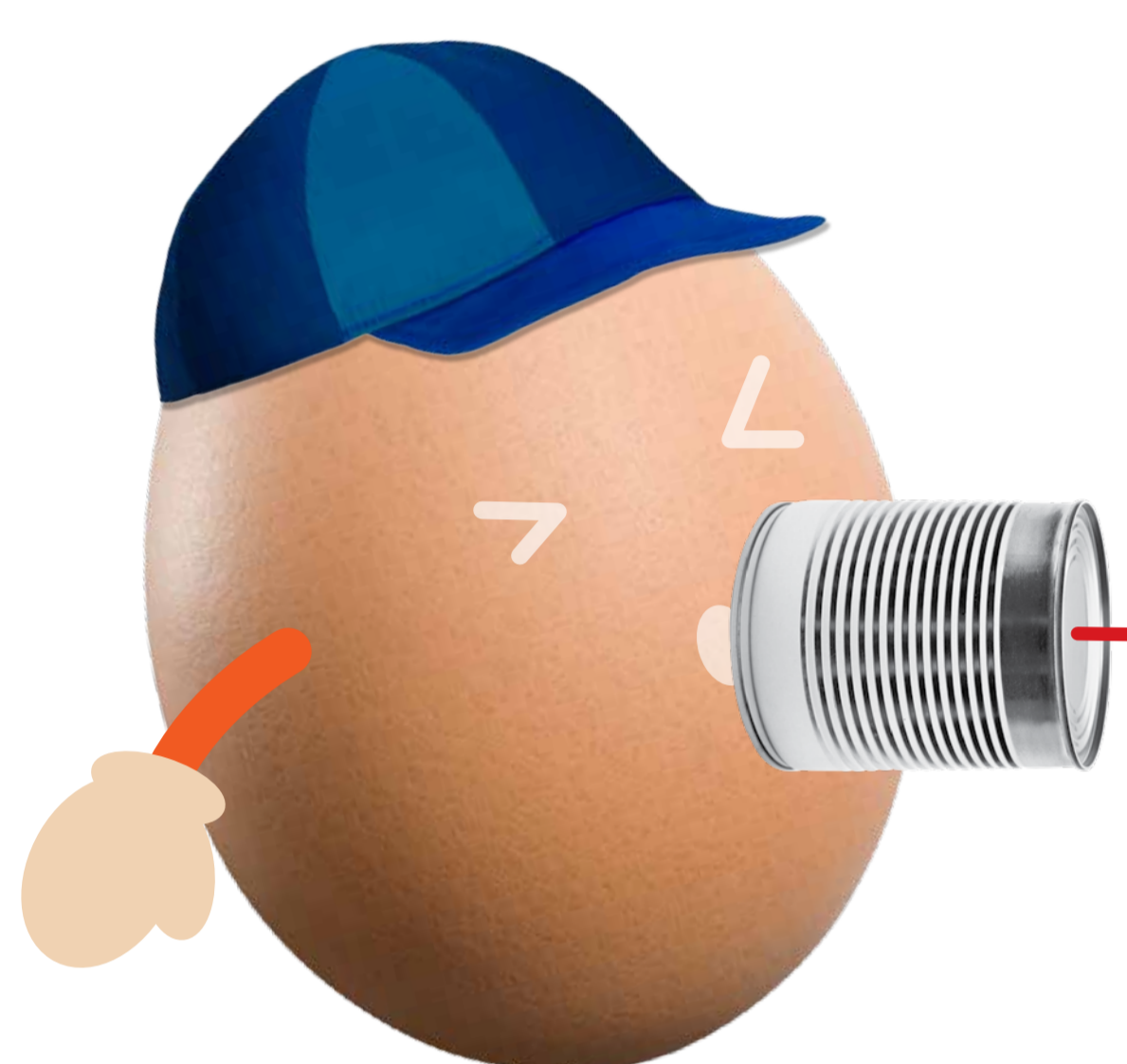
Prematurity



Low birth weight

*including prenatal causes, such as substance abuse and metabolic diseases

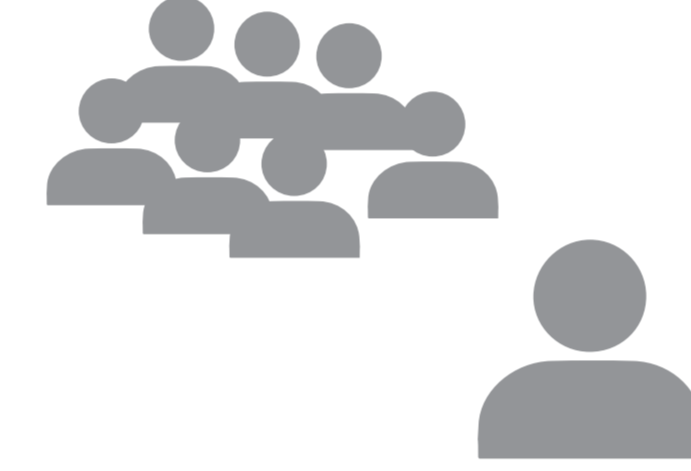
CONSEQUENCES, IF NOT ADDRESSED



Delayed language
development



Academic under
achievement



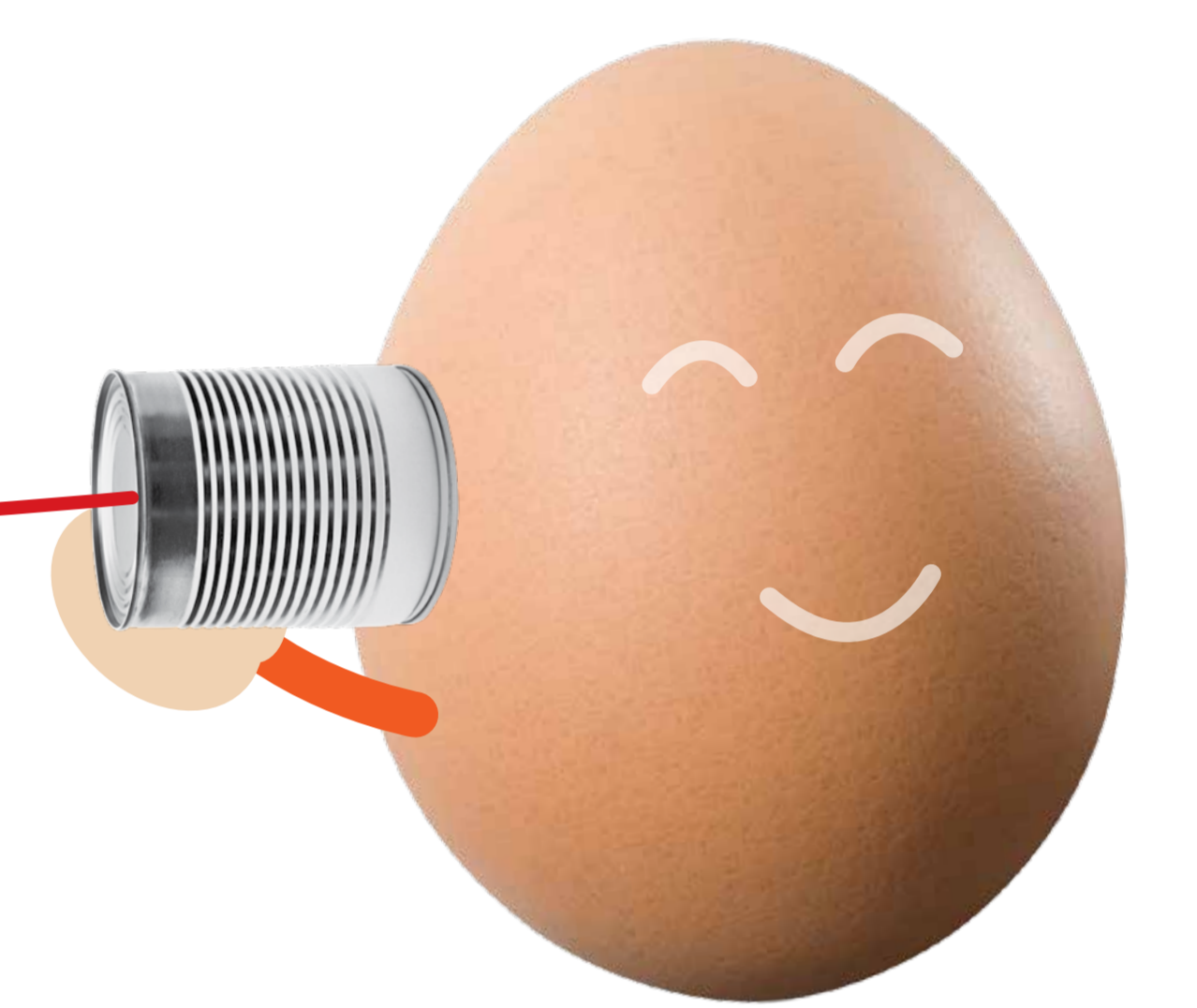
Social isolation



Higher risk of
injuries



Increased
poverty



STRATEGIES FOR PREVENTION AND CARE



Strengthen

maternal and child healthcare programmes,
including immunization
and
organizations of people with hearing loss



Make accessible

hearing devices and communication
therapies



Implement

infant and school-based hearing screening



Regulate and monitor

use of ototoxic medicines and
environmental noise



Train

Healthcare professionals in hearing care



Raise awareness

to promote hearing care and
reduce stigma

CHILDHOOD HEARING LOSS

ACT NOW, HERE'S HOW!



Department for Management of NCDs, Disability,
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www.who.int/pbd/deafness/world-hearing-day/en

WORLD HEARING DAY